

FUTUREFORCE NEBRASKA®

Finance is the lifeblood of the business world. Individuals who understand finance evaluate business transactions, advise others on the economic consequences of business choices, and take leadership roles in industry and government. An increase in the number of businesses, changing financial laws and regulations, increased scrutiny of corporate and governmental finances, and growth in international business are all expected to drive growth in the finance industry over the next decade.

✓ Finance Pathways

The Finance Cluster consists of the following five pathways: Accounting, Banking Services, Business Finance, Securities and Investments, and Insurance.

- **Accounting** encompasses careers that record, classify, summarize, analyze, and communicate a business's financial information/business transactions for use in management decision-making. Accounting includes such activities as bookkeeping, systems design, and analysis and interpretation of accounting information.
- **Banking Services** is primarily concerned with accepting deposits, lending funds, and extending credit. Banking services include cash management, short-term investments, mortgages, and other loans, credit cards, and bill payment. Banking services are delivered via a number of different institutions.
- **Business Finance** provides policy management and strategy for (and the implementation of) capital structure, budgeting, acquisition and investment, financial modeling and planning, funding, dividends, and taxation.
- **Securities and Investments** consists of brokerage firms, investment banks, and stock exchanges. Related services include financial planning, asset management, hedge fund management, and custody services.
- **Insurance** is an industry that exists to protect individuals and businesses from financial losses and to deliver "products" that transfer risk from an individual or business to an insurance company.

✓ Purpose

The goal of FutureForce Finance is to help Nebraska's youth and adults understand the many excellent opportunities that are available in our state for employment, future growth, and career satisfaction in the area of finance. FutureForce Finance has developed three dual-credit courses: College Personal Financial Management, College Introduction to Business, and College Principles of Accounting. For details regarding these courses, visit www.futureforcenebraska.org/Talent_PP/Finance.

✓ Contact

For more information regarding FutureForce Finance, contact:

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